



University of Southern California hosts 'USC Global Conference 2013'

- **Will take place on May 23-25 at the Grand Hyatt Seoul**
- **Various dialogues/discussions will be held under the theme of "Global Challenges For Humanity"**

Seoul, May 13 – University of Southern California (President: C.L. Max Nikias) will host the 'USC Global Conference 2013' from May 23rd to 25th at the Grand Hyatt Seoul under the theme of "Global Challenges For Humanity."

The 'USC Global Conference' is an international event held by USC to share the latest study results of various academic fields and discuss major challenges across the Pacific Rim. Renowned scholars from USC will visit Korea to participate in the conference with leading Korean experts and to engage in discussions. Y.H. Cho, chairman and CEO of Korean Air and USC Trustee, and Elizabeth Garrett, USC provost and senior vice president for academic affairs, are to serve as co-chairs of the event.

The Honorable Arnold Schwarzenegger, former Governor of California and professor at USC, will be the keynote speaker at the conference. David Kang, professor of international relations at USC and director of the Korean Studies Institute, will lead a panel under the title of "Risks and Rewards: Competition, Resources, the Environment and the Political Future of the Western Pacific," and Jack H. Knott, Dean of the USC Sol Price School of Public Policy, will lead a panel titled "Korea Rising: Lessons from a Peaceful yet Radical Transformation in Governance." In addition, diverse dialogues and panel discussions related to a wide range of themes, including medical science, business management, policy, education and culture, will be presented.

The University of Southern California, located in Los Angeles, is one of the world's leading private research universities, with the largest number of international students of any university in the U.S. The university is a global center for arts, technology and international trade, offering various international programs, including Global Executive MBA and Global Scholars.

The university continues to hold active exchange programs with Korea. It provides training programs through formalized relationships set up with Graduate School of Public Administration at Seoul National University, the Ministry of Public Administration and Security and other major organizations. Its Korean Heritage Library has around 80 thousand books and multimedia files on Korean studies. Its Korean Studies Institute is conducting 'Korea Project' to address inevitable problems that will emerge from unification on the Korean peninsula.

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* To learn more about 2013 USC Global Conference, visit <http://globalconference2013.usc.edu/>

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[Appendix] Schedule of the ‘USC Global Conference 2013’

Thursday, May 23

2:00 pm	Conference Registration Opens (Ballroom Foyer)
6:30 pm – 7:30 pm	Welcome Reception (Ballroom Foyer)
7:30 pm – 9:45 pm	<p>Welcome Dinner (Ballroom I & II)</p> <p>Opening Celebration and Welcome Remarks Anthony Bailey, USC Vice Provost for Global Initiatives</p> <p>Elizabeth Garrett, USC Provost and Senior Vice President for Academic Affairs</p> <p>Dinner Program C. L. Max Nikias, USC President</p> <p>Citation for Former Prime Minister Young Hoon Kang</p> <p>Evening performances by USC Thornton Duo and Jungjin Samulnori, Jinjo Crew B-Boys</p> <p>Special performance by cellist and USC alumna, Myung-Wha Chung</p>

Friday, May 24

7:30 am	Registration Opens (Ballroom Foyer)	
8:00 am	Continental Breakfast (Ballroom Lobby)	
9:00 am	Welcome: C. L. Max Nikias, USC President (Ballroom I & II)	
9:30 am	Keynote Address: The Honorable Arnold Schwarzenegger , 38th Governor of California and Governor Downey Professor of State and Global Policy at USC (Ballroom I & II)	
10:00 am	<p>Globalization of Entertainment Panel (Ballroom I & II) <i>Moderator: Elizabeth M. Daley</i> <i>Panelists: Joo-ick Lee, Michael Peyser, Arnold Schwarzenegger</i></p> <p>Panel Information</p>	
10:45 am	Morning Break	
11:15 am	<p>Track 1</p> <p>Risks and Rewards: Competition, Resources, the Environment and the Political Future of the Western Pacific (Ballroom III) <i>Moderator: David Kang</i> <i>Panelists: Jim Haw, Sung-han Kim, David Lynch</i></p> <p>Panel Information</p>	<p>Track 2</p> <p>Big Data—What It Is and Why It Matters (Regency Room) <i>Moderator: John O'Brien</i> <i>Panelists: Carl Kesselman, Yan Liu, Cyrus Shahabi, Jing Shyr</i></p> <p>Panel Information</p>

12:30 pm	Lunch Break (Ballroom I & II) Bridging Partition – Cross-Border Cooperation and the Lessons of the Irish Peace Process <i>Speaker: Irish Ambassador to Korea, Eamonn Mckee</i>	
1:45 pm	Track 1 The Longevity Challenge: Strategies for Successful Aging and their Impact on Asia's Future (Ballroom III) <i>Moderator: Pinchas Cohen</i> <i>Panelists: Valter Longo, Mara Mather, Sang Chul Park</i> Panel Information	Track 2 Ars Futura: The Art and Design of Our Digital Futures (Regency Room) <i>Moderator: Scott Fisher</i> <i>Panelists: Adrian David Cheok, Alex McDowell</i> Panel Information
3:00 pm	Afternoon Break	
3:30 pm	Track 1 The Business of Education: Opportunities and Challenges for Investors, Entrepreneurs and Educators (Ballroom III) <i>Moderator: Adlai Wertman</i> <i>Panelists: Karen Symms Gallagher, Dean Kline, Doug Lynch</i> Panel Information	Track 2 Global Bioscience Research: Stem Cells, Emerging Pathogens and Beyond (Regency Room) <i>Moderator: Carmen Puliafito</i> <i>Panelists: Jae Jung, Andrew McMahon</i> Panel Information

Saturday, May 25

8:00 am	Registration Opens (Ballroom Foyer)	
8:30 am	Continental Breakfast (Ballroom Foyer)	
9:30 am	Track 1 Korea Rising: Lessons from a Peaceful yet Radical Transformation in Governance (Ballroom III) <i>Moderator: Jack Knott</i> <i>Panelists: Eric Heikkila, Young-duck Jung, Wei Wu</i> Panel Information	Track 2 The Future of Business: Tech Trends You Need to Know (Regency Room) <i>Moderator: Jim Ellis</i> <i>Panelists: Lucy Hood, Alex Lee, Junekyu Park</i> Panel Information
10:45 am	Morning Break	
11:15 am	Track 1 The Future of Disability in China, South Korea and the United States (Ballroom III) <i>Moderator: William A. Vega</i> <i>Panelists: Donald Lloyd, In Han Song</i> Panel Information	Track 2 Seoul as the Paradigm of the Post-Industrial City (Regency Room) <i>Moderator: Alice Kimm</i> <i>Panelists: Jae-eun Jeong, Young-min Koo, Eui-Sung Yi</i> Panel Information

12:30 pm	Buffet Lunch (Ballroom I & II)	
1:45 pm – 3:00 pm	<p>Track 1</p> <p>Pop Goes Korea: Exploring the Worldwide Phenomenon of Korean Pop Culture (Ballroom III) <i>Moderator: David Kang</i> <i>Panelists: Bernie Cho, Youngmin Choe, Kahi Park</i></p> <p>Panel Information</p>	<p>Track 2</p> <p>Beyond the Classroom: A Special Session on USC Innovations in Online Education (Regency Room) <i>Moderator: Elizabeth Garrett</i> <i>Panelists: Karen Symms Gallagher, Yannis Yortsos</i></p> <p>Panel Information</p>
6:30 pm	Gala Reception (Lobby Lounge)	
7:15 pm – 9:00 pm	<p>Gala Dinner (Ballroom I & II)</p> <p>Welcome Remarks Elizabeth Garrett, USC Provost and Senior Vice President for Academic Affairs</p> <p>Y.H. Cho, Chairman and CEO of Korean Air, USC Trustee</p> <p>Theresa Rah, Master of Ceremonies</p> <p>Dinner Program C. L. Max Nikias, USC President Evening performance by Little Angels</p>	