

Sponsorship Opportunities

USC Global Conference

Grand Hyatt · Seoul, Korea · May 23-25, 2013

Benefits	Diamond (USD 100,000)	Platinum (USD 50,000)	Trojan (USD 20,000)	Gold (USD 10,000)	Cardinal (USD 5,000)
Sponsor's name and logo (if applicable) included on conference website with link to sponsor's web page	● (Premier Location)	● (Premier Location)	●	●	●
Sponsor's name and logo (if applicable) on conference invitation, program, conference sponsor banner and signage*	●	●	●	●	●
Sponsor may identify a concurrent seminar in the breakout room as a sponsored event	●				
Sponsor name or logo included in conference ad in <i>USC Trojan Family Magazine</i> * (circulation 250,000)	●	●			
Sponsor ad in printed conference program*	Full Page (Preferential page)	Full Page (Preferential page)	Full Page	Half Page	Quarter Page
Introduction from podium at dinners	●	●	●	●	
Insertion of one piece of sponsor's printed collateral material in attendees' conference bag	●	●	●	●	●
Dining table signage if applicable	●	●	●	●	●
One advertising poster (approximately 60 cm by 90 cm) for display in Conference area	●	●	●		
Complimentary conference pass — inclusive of 2 lunches and 2 dinners (RSVP required for dinners)	10 (One prominently placed table can be reserved upon request)	6 (Preferential seating at dinners upon request)	4	2	1
VIP Gathering	●				

*Sponsor artwork must be received by publication/printing deadline.

globalconference2013.usc.edu

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